



April 25, 2008

Marlene H. Dortch
Secretary
Federal Communications Commission
445 12th Street, S.W., Room TW-A325
Washington, D.C. 20554

Re: MB Docket No. 04-233

Dear Ms. Dortch:

Chicago Gateway Green is a 501(c)(3) organization dedicated to the greening and beautification of Chicago's area expressways, gateways, and neighborhoods. In our 22 year history, Chicago Gateway Green has grown from a small group of concerned business leaders fighting litter and graffiti into a major part of the Chicago landscape. Through our ten year old Expressway Partnership program, which some have described as an intensified version of an adopt-a-highway program, our corporate partners/sponsors have allowed us to landscape, beautify, and maintain highway gardens. As of 2006, the last year for which statistics are available, Chicago Gateway Green has planted more than 56,000 shrubs, 48,000 perennials, 2500 trees, and removed 395,000 pounds of litter. The eye-pleasing sweeping designs and well-maintained gardens make vital first and last impressions on visitors to our great city.

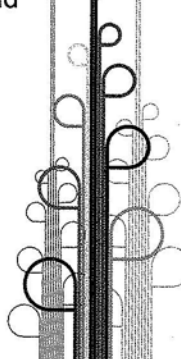
Chicago Gateway Green is launching a new program in 2008 to expand our green initiatives. TREEcago will allow individuals to sponsor a native hardwood tree (the purchase, planting, and maintenance until it's established) for planting along area expressways and into neighborhoods. The program goal is to plant tens of thousands of trees over the next several years and create a green canopy over the city. Trees mitigate urban heat island effects, cool the air, create more oxygen, and studies have shown psychological benefits for residents of greened areas. TREEcago will be all web-based, and thus paperless.

Our signature annual fundraising event, The Green Tie Ball, now in its seventeenth year, is key to both awareness of our organization and mission and to our financial health. Our relationship with WTMX radio (101.9 "The Mix") has allowed us to promote our mission to area residents and event guests. "The Mix" personnel, from management to marketing to the on-air personalities have been highly supportive of our organization. By promoting our event on air, "The Mix" generates enthusiasm and buzz. Station personnel coordinated an on-air contest by asking listeners "green" questions, with 10 winners receiving the chance to win a hybrid vehicle at the event. Market leading morning radio hosts Eric and Kathy attend every year, emceeding the event and conducting the green giveaway.

new address:
200 E. Randolph St., Suite 2200
Chicago, IL 60601
tel 312.540.9930 fax 312.540.9931

The AMA Building
515 North State Street Chicago, Illinois 60610

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www.gatewaygreen.org





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The station has always been quick to reach out to us and support our needs, finding creative, collaborative ways to get our message across to the listening public. The station has been a staunch community supporter, and we are grateful for their backing. We do not see a need for additional rules or reporting requirements that insert federal oversight of the process of broadcasters serving the community. Chicago Gateway Green has been pleased and honored to work with WTMX "The Mix" to advance our mission.

Respectfully submitted,

A handwritten signature in black ink, appearing to read "V. Pagone".

Vincent C. Pagone
Managing Director

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